

Chattooga County Agricultural Fair

August 27th – 30th, 2020

Thank you for your interest in being a Sponsor for the
Chattooga County Agricultural Fair!



Become a part of a regenerated tradition for a new generation!

The first Chattooga County Agricultural Fair took place in 1904, when the industry of agriculture was young and simple. The fair was a celebration of all things agricultural until the late 1970s. The fair made a comeback in the summer of 2014, where new technology, old-fashioned tradition, and family fun were celebrated in Chattooga County.

Please explore the various opportunities to sponsor this event.

By becoming a sponsor of the Chattooga County Agricultural Fair, you will be:

- Advancing your local community
- Advertising your business to upwards of 12,000 people for just one event
- Investing in the future of the Chattooga County Agricultural Fair
- Investing in your future as a business in Chattooga County
- Eligible to file your donation as a tax write-off

Our sponsor program contains a unique mix of marketing opportunities, including: event, web, print, social media, exhibit, promotional and on-site opportunities.

Limitless opportunities are available for attraction, stage, and building event sponsorships. All sponsorships send a powerful message of community support to our audience. See the following pages for the various levels.

Our team will be sure to exceed your sponsorship expectations. Please feel free to contact us at chattoogafair@gmail.com or Zach Hughes at 706-346-0312 with any inquiries.

While we are willing to tailor custom sponsor packages to your budget, we are offering the following special sponsor opportunities:

\$5,000 Platinum Sponsor

- Inclusion on the “Major Sponsors” Banner (4’x8’) with your business’s name and logo displayed throughout duration of fair
- Company logo with link to company webpage on Fair Website
- Advertising on local radio, newspaper, social media
- PA announcements throughout duration of fair
- Naming rights to fair attractions
- 20 One-Day gate passes
- First consideration for 2019 Fair event sponsorship

\$2,500 Gold Sponsor

- Inclusion on the “Major Sponsors” Banner (4’x6’) with your business’s name and logo displayed throughout duration of fair
- Company logo with link to company webpage on Fair Website
- Advertising on local radio, newspaper, social media
- PA announcements throughout duration of fair
- Naming rights (as available) to fair attractions
- 10 One-Day gate passes

\$1,000 Silver Sponsor

- Inclusion on the “Major Sponsors” Banner (4’x4’) with your business’s name and logo displayed throughout duration of fair
- Company logo with link to company webpage on Fair Website
- PA announcements throughout duration of fair
- 8 One-Day gate passes

\$500 Bronze Sponsorship:

- Inclusion on the “Thank You Sponsors” Banner (4’x2’) with your business’s name and logo displayed throughout duration of fair
- Company logo with link to company webpage on Fair Website
- PA announcements throughout duration of fair
- 5 One-Day gate passes

\$250 Pewter Sponsorship:

- Inclusion on the “Sponsors” Banner (2’x2’) with your business’s name and logo displayed throughout duration of fair
- Company name listed on fair website
- PA announcements throughout duration of fair

Not looking to donate money? We will gladly accept in-kind trades or goods, print, supplies, etc. The Chattooga County Agricultural Fair recognizes the diverse resources in our county to make this truly a community event. If you are interested in donating or sponsoring the Fair, please contact us at chattoogafair@gmail.com.

2020 Chattooga County Agricultural Fair

Sponsorship Commitment Form

August 27th – 30th, 2020

Questions: chattoogafair@gmail.com

Contact Name: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Commitment Level

Platinum (\$5,000): _____ Gold (\$2,500): _____ Silver (\$1,000): _____

Bronze (\$500): _____ Pewter (\$250): _____ In Kind Donation: _____

Contents: _____

Upon receipt of the Sponsorship Commitment Form, you will be contacted for details.

**All Sponsorship Commitment Forms must be submitted by
August 20, 2020 to guarantee full sponsorship benefits.**

Checks may be made payable to “Chattooga County Agricultural Fair”

MasterCard and Visa are also accepted